

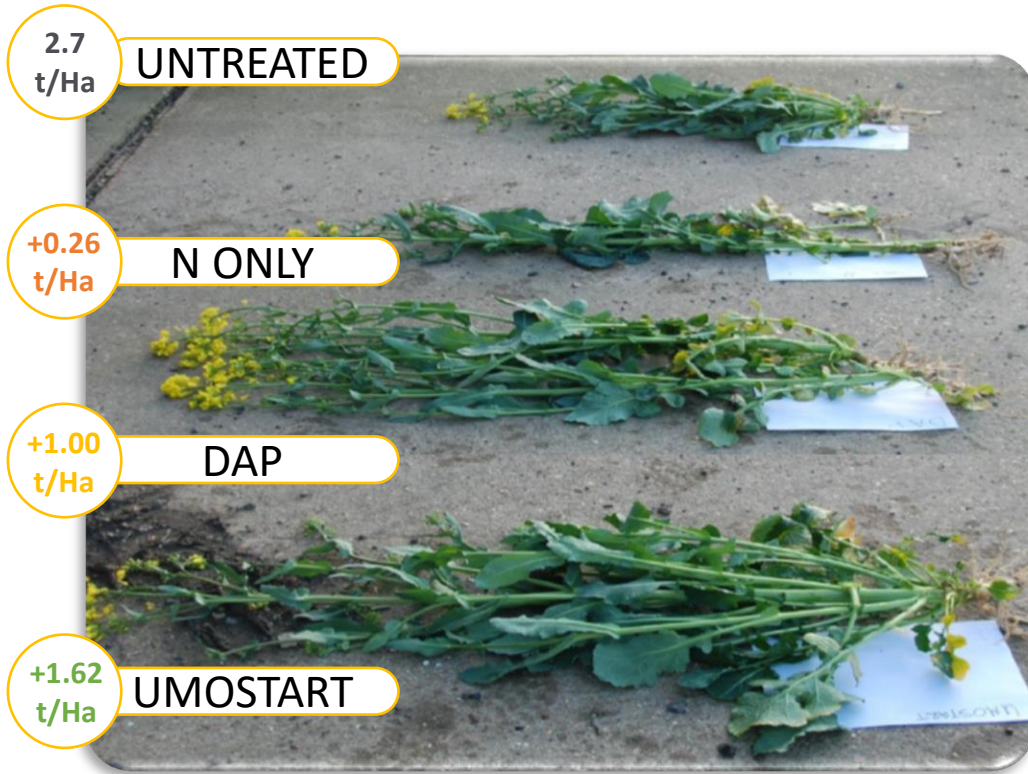
UMOSTART[®]

USE IN OILSEED RAPE



UMOSTART[®]

SUCCESSFULLY USED FOR OVER 20 YEARS

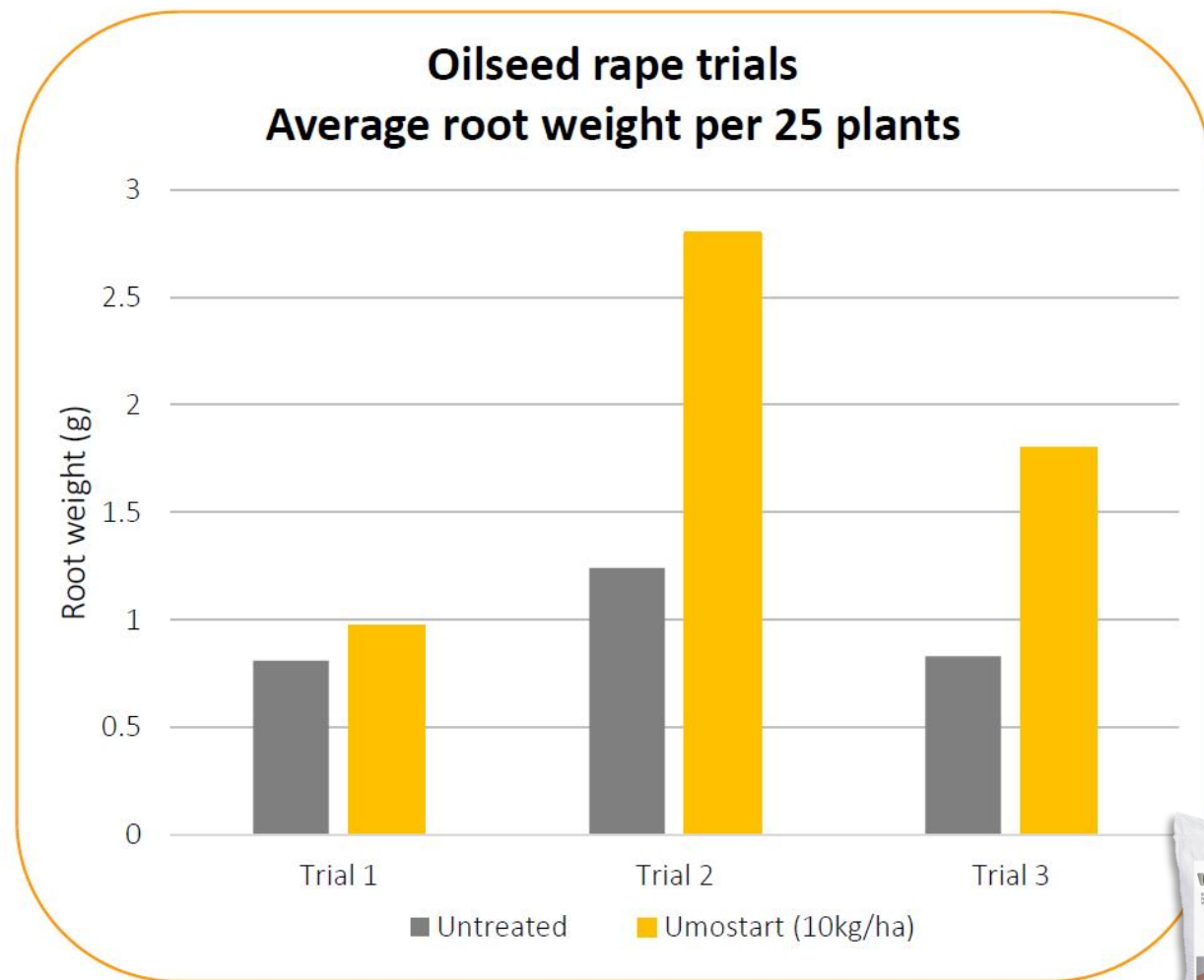


- Quality micro-fertiliser placed with the seed for stronger and quicker root development
- Precision application offers higher plant uptake, at lower application rates
- More reliable establishment, especially in difficult seasons
- Increases no. pods per plant
- Can be used in all sowing regimes (except autocast & broadcast)
- Includes Nitrogen, removing the requirement for extra applications & saving costs
- Low application rates means easier and more cost-effective logistics



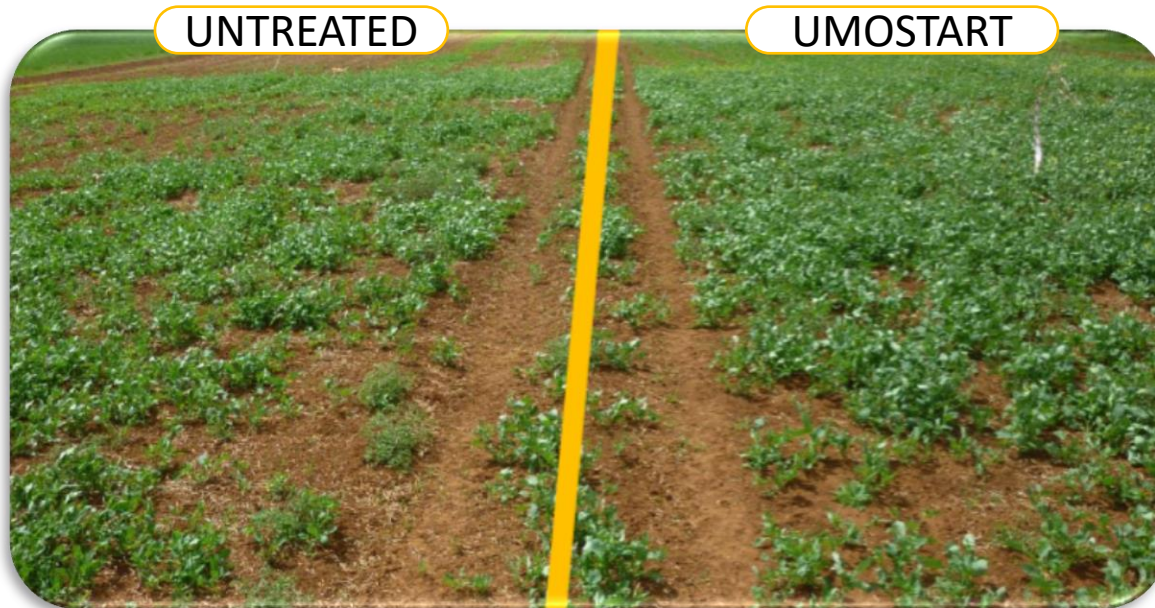
UMOSTART[®]

STRONGER ROOT DEVELOPMENT



UMOSTART®

IMPROVED ESTABLISHMENT

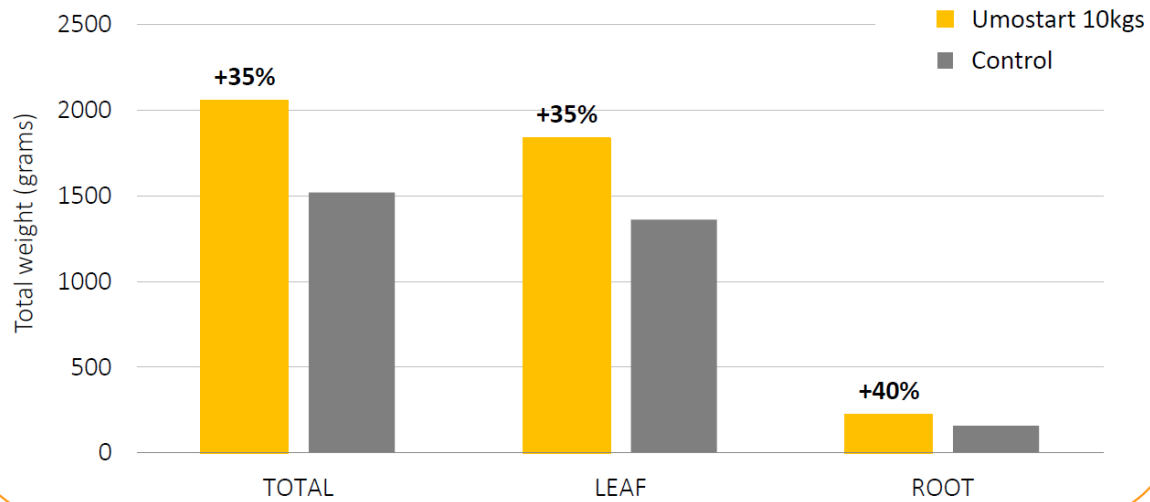


oat Oxford Agricultural Trials Spring 2013	Average Root Length (cm)	Average Root Weight (g)	Top Plant Weight (g)	Pod Number /plant	Stem Size
UNTREATED	5.07	0.96	13.12	96.03	2.20
UMOSTART	6.23	1.85	17.54	145.67	2.41
% Difference	123	193	134	152	110



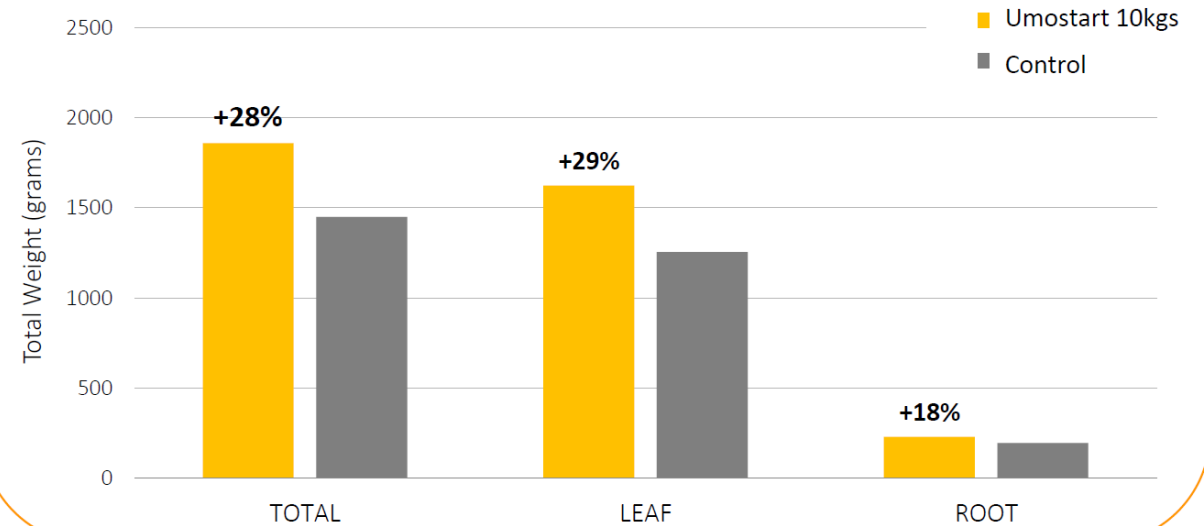
EARLY DRILLED

Oilseed rape development across 8 varieties



LATER DRILLED

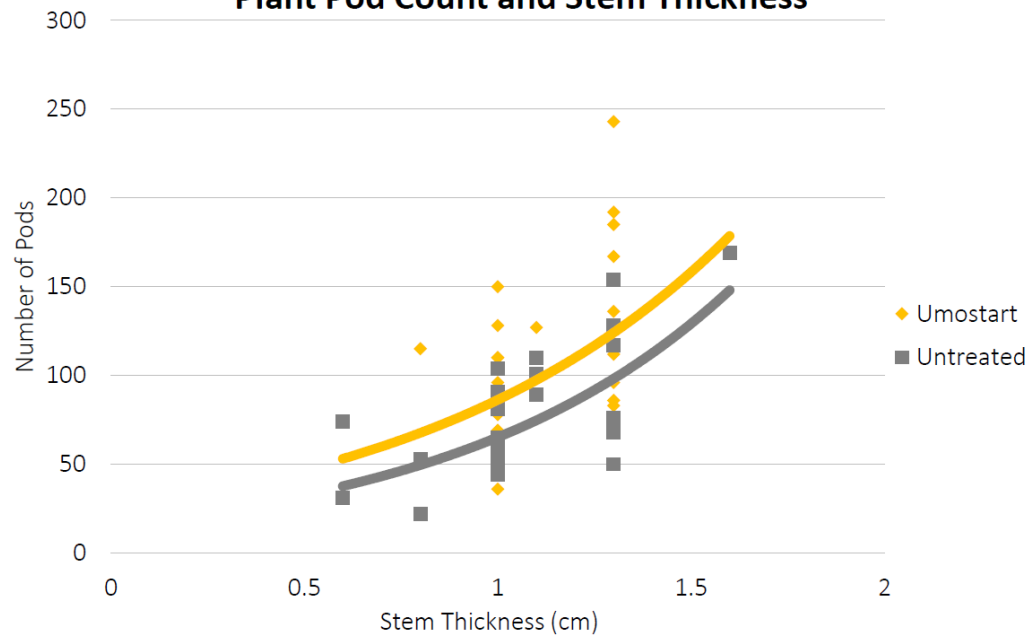
Oilseed rape development across 8 varieties



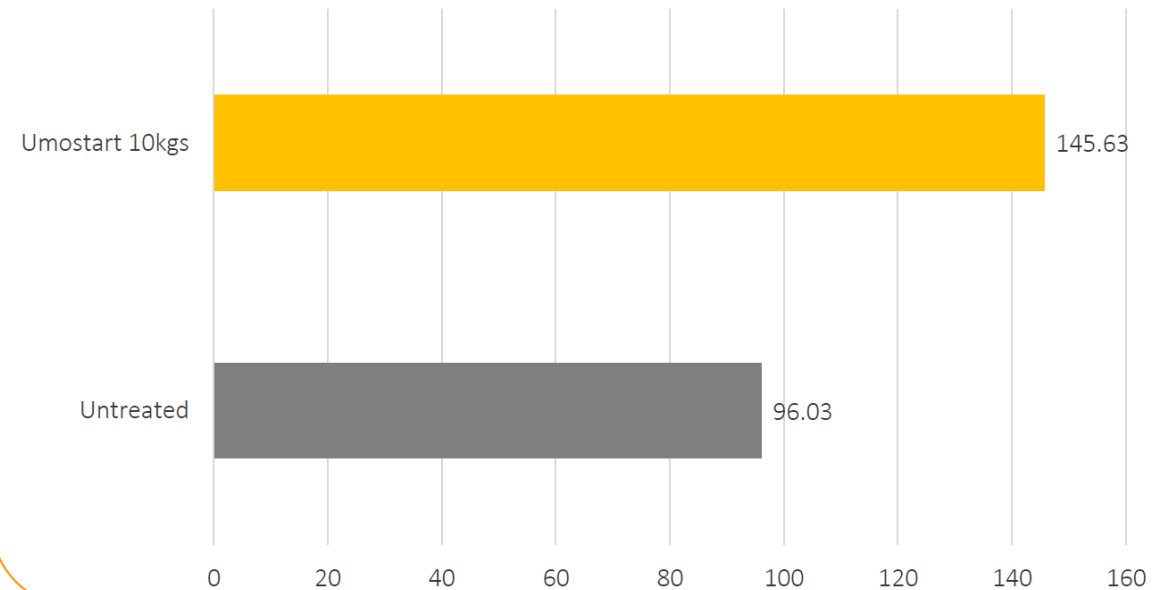
UMOSTART[®]

STRONGER & MORE PRODUCTIVE

Plant Pod Count and Stem Thickness

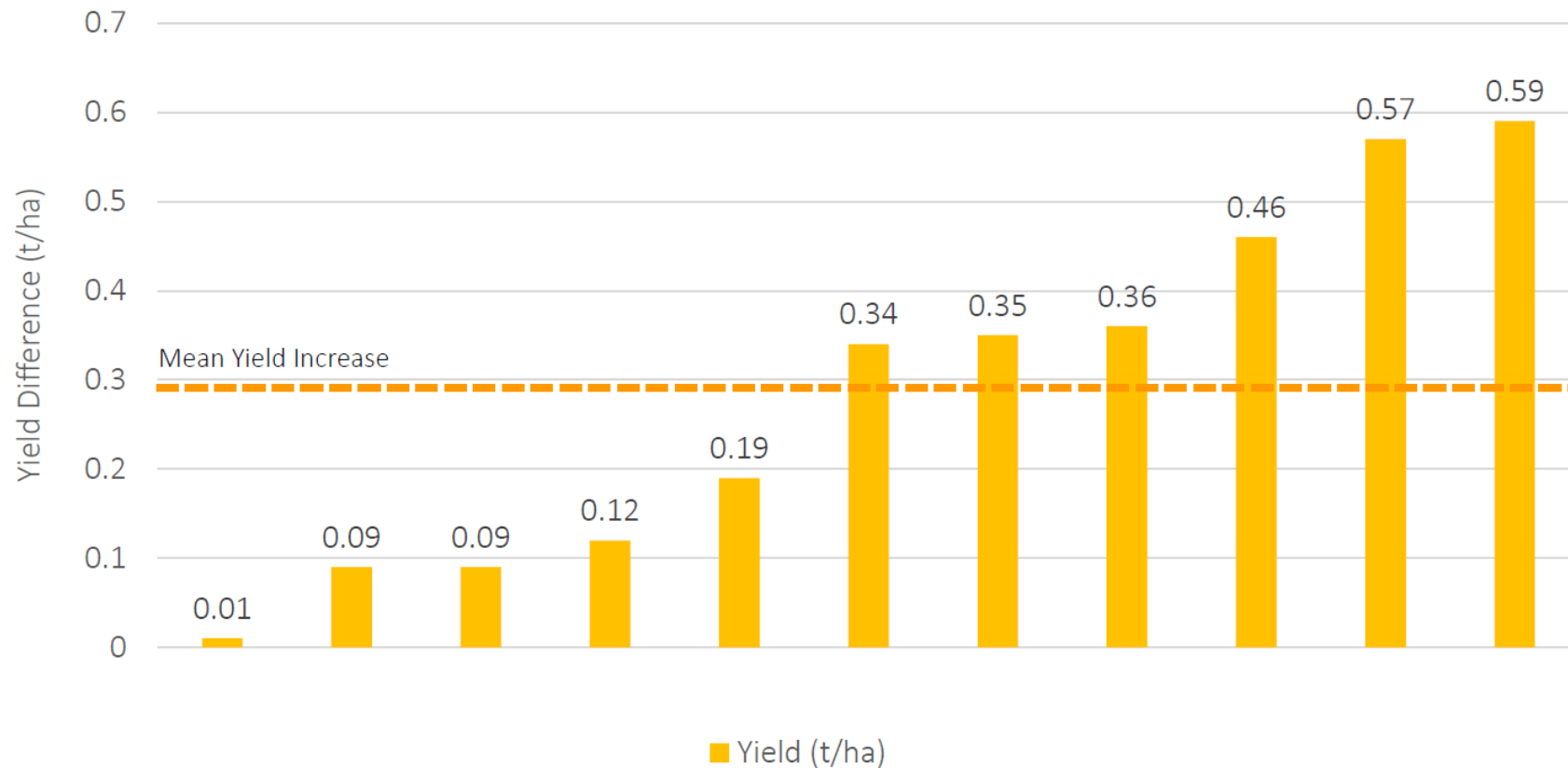


Pod count
(Mean of 3 Trials)

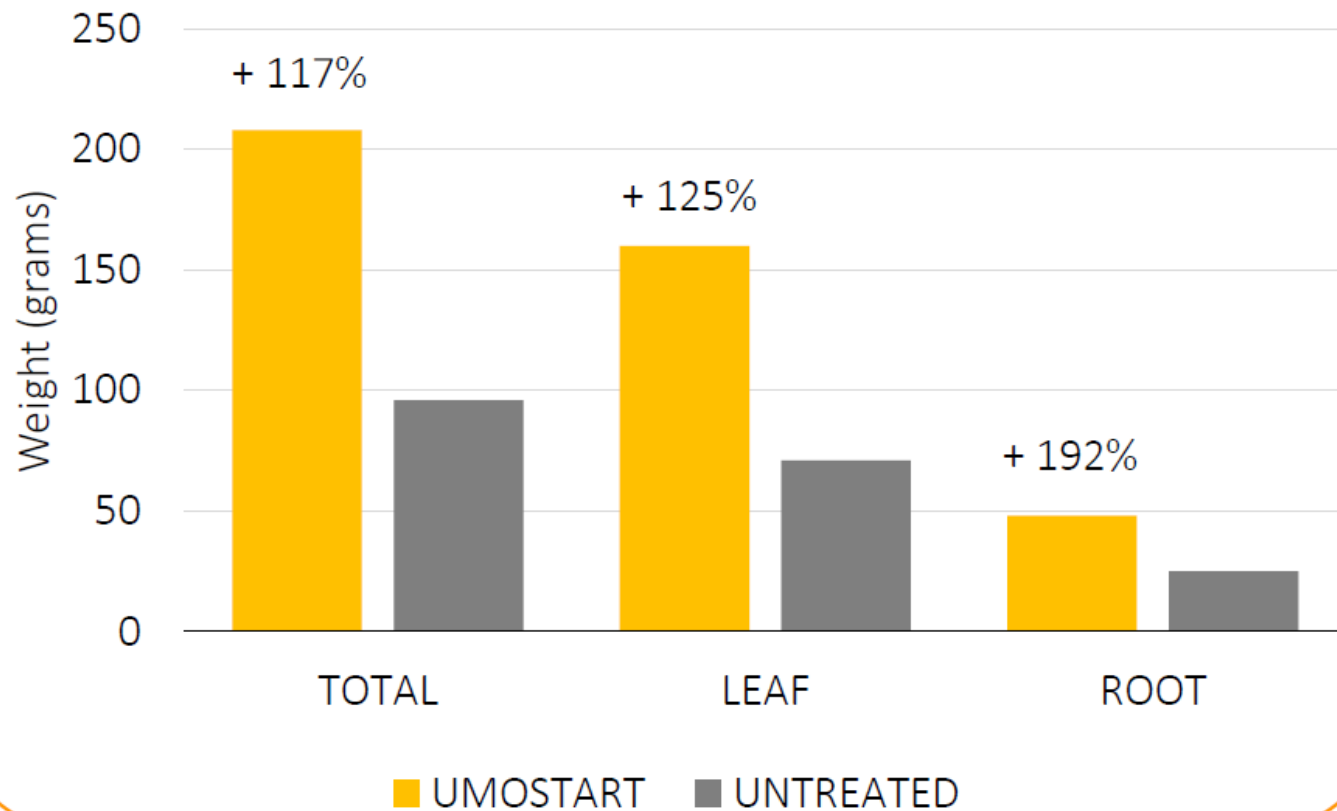


INCREASED YIELD

Yield Difference vs. Control over multiple varieties



UMOSTART EARLY DRILLED CV. VISION



UNTREATED



UMOSTART



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